

**CLAIMS:**

1. A method for providing content to a viewer, the method comprising:  
receiving a signal from a set top box;

determining a viewer command associated with the signal;

5 analyzing the viewer command to determine content of potential interest to the  
viewer; and

assembling the determined content for presentation to the viewer.

2. The method of claim 1 further comprising:

10 generating a trigger to indicate that the assembled content is available for viewing;

and

sending the trigger to the set top box.

3. The method of claim 2 further comprising:

15 receiving a signal from the set top box to access the content; and

sending the content to the set top box.

4. The method of claim 2 wherein the trigger is activated in response to viewer  
interaction with the set top box.

20 5. The method of claim 1 wherein viewer commands are analyzed to determine  
the content.

6. The method of claim 4 wherein the viewer commands of more than one  
25 viewer are analyzed to determine the content.

7. A system for providing content to a viewer, the system comprising:

an interface for receiving a signal from a set top box; and

30 a host for determining a viewer command associated with the signal, analyzing the  
viewer command to determine content of potential interest to the viewer, and assembling the  
determined content for presentation to the viewer.

8. The method of claim 7 wherein the host generates a trigger to indicate the assembled content is available for viewing and sends the trigger to the set top box.

5 9. The method of claim 8 wherein the host receives a signal from the set top box to access the content and the host sends the content to the set top box.

10. The method of claim 8 wherein the trigger is activated in response to viewer interaction with the set top box.

10 11. The method of claim 7 viewer commands are analyzed to determine the content.

12. The method of claim 11 wherein the viewer commands of more than one viewer are analyzed to determine the content.

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13. A method for displaying content to a viewer, the method comprising:  
receiving a viewer command;  
sending the viewer command to be analyzed; and  
receiving content based on the analyzed commands,

20 wherein the content is selected based on analysis of the viewer command to determine content of potential interest to the viewer.

14. The method of claim 13 further comprising:  
receiving a trigger to indicate that the content is available for viewing; and  
25 displaying an indication that the content is available when the trigger is activated.

15. The method of claim 14 further comprising:  
receiving a signal from a viewer input device to access the content; and  
displaying the content.

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16. The method of claim 15 further comprising accessing a memory of the set top box to retrieve the content for display.

17. The method of claim 15 further comprising sending a signal to request the content and receiving the content.

18. The method of claim 14 wherein the trigger is activated in response to viewer interaction with the set top box.

19. The method of claim 13 wherein viewer commands are analyzed to determine the content.

20. The method of claim 19 wherein the viewer commands of more than one viewer are analyzed to determine the content.

21. A set top box comprising:  
a display interface configured to output display data;  
an input configured to receive a viewer command;  
a command interface configured to send the viewer command to be analyzed;  
a content interface configured to receive content; and  
a processor configured to cause the display interface to display the content received by the content interface, wherein the content is selected based on analysis of the viewer command to determine content of potential interest to the viewer.

22. The set top box of claim 21 wherein the processor is configured to process a trigger that indicates that the content is available for viewing and to send an indication that the content is available to the display interface when the trigger is activated.

23. The set top box of claim 22 wherein the processor is configured to process a signal from viewer command input to access the content and to send the content to the display interface for display.

24. The set top box of claim 23 further comprising a memory configured to store the content, wherein the processor is configured to access the memory to retrieve the content.

25. The set top box of claim 23 wherein the processor is configured to send a signal to request the content.

26. The set top box of claim 22 wherein the trigger is activated in response to  
5 viewer interaction with the set top box.

27. The set top box of claim 21 wherein viewer commands are analyzed to determine the content.

10 28. The set top box of claim 27 wherein the viewer commands viewer are analyzed to determine the content.